

Labor Day Promo | September 2026 – Terms and Conditions

(Offered by The Knot Worldwide Inc. (“TKWW”) or its affiliates)

1. Eligibility

This promotion is open to:

- New WeddingPro advertisers and current advertisers with unpaid vendor memberships that are upgrading to a Professional or Featured tier, as determined by TKWW in its sole discretion.
- Not valid for current Professional, Featured, or Spotlight advertisers, agencies acting on behalf of multiple clients, or any other participant determined in TKWW’s sole discretion to be ineligible.
- Advertisers must be located in the United States.
- Eligibility will be determined at TKWW’s sole discretion.

2. Promotion Details

- This offer applies only to Professional or Featured tier packages under a 12-month fixed-term contract.
- Eligible participants will receive a 40% discount on a WeddingPro advertising package for placements on both The Knot and WeddingWire. The discount does not apply to taxes or other applicable fees.
- Savings amount may vary by region due to different standard subscription prices.
- Offer not valid on Spotlight plans and does not include add-on services.
- This promotion cannot be combined with any other promotions, discounts, or special offers.
- The promotion is non-transferable and has no cash or credit value.

3. Redemption and Term

- This promotion is valid from 12:00 am ET on September 3, 2026 through 11:59 pm ET on September 7, 2026.
- Eligible customers may redeem the promotion once.
- To redeem, participants must:
 - (1) Fill out the requested information on the promotion landing page that you received by 11:59 pm ET on September 7, 2026.
 - (2) Complete onboarding and sign a new WeddingPro Agreement during the Promotion Period for the qualifying package, including completing payment for the first month of the subscription by 11:59 pm ET on September 14.

4. Limitations

- The 40% discount applies only to the specified plan or package (see exclusions above). The discount does not apply to taxes or applicable fees.
- Any upgrades, add-ons, or subsequent purchases not clearly stated in these Terms and Conditions will be subject to TKWW's standard pricing.
- TKWW reserves the right to verify customer eligibility, modify or cancel this promotion at any time without prior notice and/or disqualify any participant believed to be manipulating or otherwise abusing the redemption process.
- By participating in this promotion, customers agree to be bound by these Terms and Conditions, the applicable TKWW service-specific terms, and any other policies referenced or made available during the sign-up or redemption process.

5. General Provisions

- These Terms and Conditions are governed by and construed under the laws of the State of New York, without regard to its conflicts of law principles. Except as otherwise stated, these Terms and Conditions, together with any relevant service terms, constitute the entire understanding between TKWW and the participant relating to this promotion. TKWW may modify these Terms and Conditions and may suspend or cancel this promotion for any reason at any time, with or without notice. The most current version will be posted on our website at <https://images.theknot.com/rules/2026/labor-day-2026-promo-terms.pdf>. If any provision of these Terms and Conditions is deemed unlawful or unenforceable, it shall not affect the validity and enforceability of the remaining provisions.