30th Anniversary Social Sweepstakes
OFFICIAL RULES

NO PURCHASE REQUIRED TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE PARTICIPANT'S CHANCES OF WINNING. VOID in AK, HI AND WHERE PROHIBITED.

The 30th Anniversary Social Sweepstakes (the "Sweepstakes") is sponsored and administered by The Knot Worldwide Inc., 2 Wisconsin Circle, 3rd Floor, Chevy Chase, MD 20815 ("Sponsor" and/or "Administrator").

1. ELIGIBILITY: The Sweepstakes is open to legal residents of the 48 contiguous United States plus the District of Columbia who are 18 years of age or older as of the Entry Period (defined below), have an active wedding registry with the Knot Registry Store and have scheduled wedding date after May 6, 2026 ("Participant"). Employees of Sponsor, Administrator, their respective affiliates, subsidiaries, advertising and promotion agencies, and their immediate family members and/or those living in the same household of each are not eligible. This Sweepstakes is void in AK, HI and where prohibited or restricted by law. All federal, state, and local laws and regulations apply. The Sweepstakes and the participation of each Participant are subject to Sponsor's Terms of Use (available at https://www.weddingwire.com/corp/legal/terms-of-use (Wedding Wire) and/or https://www.theknotww.com/terms-of-use/ (The Knot)) and TKWW's Privacy Notice (available at https://www.theknotww.com/privacy-policy/ (The Knot) and https://www.weddingwire.com/corp/legal/privacy-policy (WeddingWire), which are incorporated as part of these official rules (the "Official Rules"). Participation constitutes Participant's full and unconditional agreement to these Official Rules and Sponsor's decisions, which are final and binding in all matters related to the Sweepstakes. Winning a Prize is contingent upon fulfilling all requirements set forth herein and Sponsor verification.

2. AGREEMENT TO OFFICIAL RULES: Participation in the Sweepstakes constitutes the Participant's full and unconditional agreement to and acceptance of these Official Rules and the decisions of the Sponsor and Administrator, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein and verification by Sponsor and Administrator.

3. ENTRY PERIOD: The Sweepstakes begins at 4:00 p.m. ET on May 4, 2026 and ends at 11:59p.m. ET on May 31, 2026 (the "Entry Period"). Entries that are submitted before or after the Entry Period will be disqualified. Administrator's computer will be the official timekeeping device for this Sweepstakes. Administrator reserves the right to end Sweepstakes at any time, including prior to the expiration of the Entry Period.

4. HOW TO ENTER: To enter the Sweepstakes during the Entry Period, Participant must 1) follow @TheKnot on Instagram, TikTok and/or Facebook, 2) complete the core wedding planning action described in the applicable The 30th Anniversary Social Sweepstakes post(s) (e.g., create a wedding website), and 3) comment on the applicable post when the action has been completed ("Entry").

One Entry per person per applicable Sweepstakes Social Media Post. There will be no credit for multiple, bot, automated, or spam Entries, each as determined by Sponsor or Administrator in its sole discretion. All Entries become the property of the Sponsor and will not be acknowledged or returned. Sponsor and Administrator are not responsible for lost, late, incomplete, invalid, illegible, or misdirected Entries, which will be disqualified, or for any error, whether human, technical, or otherwise. Sponsor and Administrator each reserve the right in their sole discretion to disqualify any Participant found to be tampering with the operation of the Sweepstakes, infringing on the rights of third parties, or acting in violation of any applicable law, rule, regulation or these Official Rules. This Sweepstakes may be cancelled in the event that, in the sole discretion of Sponsor and/or Administrator, an insufficient number of eligible Entries are received. In the event of a dispute as to the identity of a Participant, the authorized email address associated with the account holder of the applicable Instagram, TikTok, or Facebook account used to submit the Entry will be deemed to be the Participant. The "authorized account holder" of an email address is the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization responsible for assigning email addresses for the domain associated with the submitted email address.

To be eligible to win, the email address associated with the Participant's The Knot registry account must be verified. Participants may be required to verify their email address through a confirmation link or validation process sent by Sponsor or Administrator before an Entry is considered complete. Entries submitted without a verified email address will be disqualified. Additionally, the core wedding planning action taken in connection with the applicable post but also be verified, in Administrator's sole discretion.

Postcard method of entry. Alternatively to the proof of registry purchase entry method, Participant may enter by sending an envelope containing one (1) paper (measuring 4 x 6 inches) that includes the Sweepstakes name, Participant's first and last name, email address, street address, phone number and a statement in substantially the following form "Please enter my name in the 30th Anniversary Social Sweepstakes for me" to: the Marketing Department The Knot Worldwide Inc., 295 Fifth Avenue, New York, NY 10016, postmarked within the Entry Period and received within 3 business days of the end of the Entry Period. One piece of paper per envelope. Post card entry is limited to one (1) entry per Envelope. On delivery of postcard entry, Sponsor will submit Participant's name in the Sweepstakes.

By entering the Sweepstakes, you represent and warrant that you are the owner or licensee of any and all materials and information, including photos, videos, and personal information, submitted by you to the Sweepstakes and you automatically grant, and you represent and warrant that you have the right to grant, to Sponsor and Administrator an irrevocable, perpetual, non-exclusive, transferable, fully-paid-up, royalty-free, worldwide license (with the right to sublicense at multiple levels) to use, copy, publicly perform, publicly display, reformat, translate, excerpt (in whole or in part), transfer, distribute any such materials for any purpose and in any format on or in connection with the digital property where this Sweepstakes Entry form is published the social media account where you submit your Entry or its affiliated or partner sites, the Administrator's or Sponsor's respective businesses, or the promotion thereof, prepare derivative works, incorporate into other works, and/or grant and authorize sublicenses of the foregoing. Submissions must not, in the sole and unfettered discretion of the Sponsor, contain obscene, provocative, defamatory, sexually explicit, or otherwise objectionable or inappropriate content, and Submissions must not infringe any intellectual property rights of third parties. You furthermore represent and warrant that all persons and entities connected with the materials and information submitted in connection with the Sweepstakes, and all other persons and entities whose names, voices, photographs, likenesses, works, services and materials have been used in such materials/information or its/their exploitation, have authorized the use of their names, voices, photographs, likenesses, performances, and biographical data in connection with the advertising, promotion, trade and other exploitation of the materials and information and the rights granted herein.

5. DRAWING: Six (6) Participant(s) per each of the following dates [thirty (30) winners total] from all eligible Entries received by the end of each Entry Period shall be selected at random by Sponsor ("Winners") on or around each of the following dates in 2026: May 7; May 14; May 21; May 28; and June 5 (the "Drawing Dates"). Odds of winning depend on the number of eligible entries received by the end of each applicable Drawing Date. Entries will be carried forward for subsequent drawing(s).

6. PRIZE DESCRIPTION: The Winners shall each receive: a one-time usage code of $1,000 toward the purchase of any physical products available on The Knot Registry ("Prize" or "Code"). The total value of all of the Prizes will not exceed thirty thousand dollars $30,000.

Each Prize Code is subject to the following restrictions:

- Is valid for a one-time usage of $1,000 toward the purchase of any physical product available on The Knot registry.
- May not be used to purchase gift cards, experience or items delivered by email available on The Knot registry.
- May not be applied to shipping, handling, taxes, or other non-product fees.
- Must be redeemed within one (1) year following issuance by Administrator. Any unused Code after that time will automatically expire and be void.
- May be used only once. If the total value of the Code is not fully used in a single transaction, any remaining amount is forfeited.
- May not be combined with any other discounts, promotions, offers, or promo codes.

- Is non-transferable, not redeemable for cash, and may not be resold.
- Has no cash value except as required by law.
- Is subject to any additional terms specified at the time of issuance.

If a Winner loses their Code, Administrator may, in its sole discretion, resend the original Code. Administrator will not issue a replacement or substitute Code under any other circumstances.

Administrator reserves the right to substitute a Prize for one of equal or greater value if the designated Prize should become unavailable for any reason. Any and all Prize-related expenses, including without limitation any and all federal, state, and/or local taxes shall be the sole responsibility of the Winner.

7. PRIZE NOTIFICATION AND FULFILLMENT: Each potential Winner may be contacted by Sponsor or Administrator on or about the applicable Drawing Dates (defined above) via email, Instagram, Facebook or TikTok direct message, as applicable. Each potential Winner will be required to respond to such notification and execute and return an Affirmation of Eligibility and Liability/Publicity Release (where required and/or permitted) and provide any additional information that may be requested by Sponsor within seventy-two (72) hours of notification attempt. In the event a potential Winner is determined to be ineligible in accordance with these Official Rules (including by failure to respond to any notification attempt within the specified time), such Prize may be forfeited and may be awarded to an alternate Winner in a drawing from among all remaining Entries received. Subject to the foregoing requirements, the Prize will be sent to Winner via email and Sponsor may contact Winner if more information is needed, including information needed to verify that the applicable core planning action for Entry was completed.

8. CONSENT AGREEMENT: By entering this Sweepstakes, Participant: (1) agrees to be bound by these Official Rules; (2) consents to the use of his/her name, voice, picture, and likeness for advertising and promotional purposes in any medium throughout the world in perpetuity without additional compensation unless prohibited by law and otherwise pursuant to Administrator's Privacy Policy [https://www.theknotww.com/privacy-policy/] , and (3) agrees that Sponsor and Administrator may send Participant information, promotions, or special offers that Sponsor and/or Administrator determines may be of interest to Participant but from which Participant may opt out of receiving.

9. INDEMNIFICATION, RELEASE AND LIMITATION OF LIABILITY: By entering, each Participant agrees to defend, indemnify and otherwise hold Sponsor, Administrator, and their respective parents, subsidiaries, affiliated companies, promotion and distribution partners, Instagram, Facebook and TikTok, the agents, officers, directors, and/or employees (collectively, the "Released Parties") harmless from and against any and all liability of any nature whatsoever arising out of or relating to (a) unauthorized human intervention in the Sweepstakes by or directed by Participant; (b) breaches of or inaccuracies in any representations or warranties of, or license grants by, Participant or any other terms and conditions contained herein; and/or (c) injury, death, or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from Participant's participation in the Sweepstakes or receipt or use of any prize, including any such claim by the Released Parties' employees or agents or any third parties.

By entering this Sweepstakes, each Participant (1) agrees to release Sponsor, Administrator, and each of the Released Parties from any and all liability for any loss, harm, damages, costs, and/or expenses, including without limitation property damages, personal injury and/or death, arising out of participating in this Sweepstakes or the acceptance, possession, use, or misuse of any prize, (2) waives any and all claims against Sponsor, Administrator, and each of the Released Parties based on publicity rights, defamation, invasion of privacy, or any other intellectual property or privacy rights in connection with the Sweepstakes, and (3) acknowledges that neither the Sponsor nor Administrator have made or are responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to any prize, including but not limited to its quality, mechanical condition, or fitness for a particular purpose.

Neither Sponsor nor Administrator shall not be liable for any damages whatsoever related to or arising from (a) any technical errors that may prevent any Participant from participating in any way; (b) unauthorized human intervention in the Sweepstakes; and/or (c) errors in the administration of the Sweepstakes.

Participant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages. Participant further agrees that in any cause of action, the Released Parties' aggregate liability for all claims will be limited to $100, and in no event shall the Released Parties be liable for attorneys' fees.

10. DISPUTES: Except where prohibited by law, each Participant agrees that any and all disputes, claims, and causes of action arising out of, or connected with, the Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the State of Maryland. All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, Participant's rights and obligations, or the rights and obligations of the Sponsor and Administrator in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Maryland without giving effect to any choice of law or conflict of law rules (whether of Maryland or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than Maryland.

11. GENERAL CONDITIONS: In the event that the operation, security, or administration of the Sweepstakes is impaired in any way for any reason, including, but not limited to fraud, virus, or other technical problem, the Sponsor or Administrator may, in its sole discretion and at any time, (a) suspend the Sweepstakes to address the impairment and then, at Sponsor's or Administrator's sole discretion, resume the Sweepstakes in a manner that best conforms to the spirit of these Official Rules (b) award the prizes from among the eligible Entries received for each drawing up to the time of the impairment and/or c) terminate the Sweepstakes. Notice of suspension/modification will be posted on this page. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of these Official Rules. Any attempt by any person to undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, each of the Sponsor and Administrator reserves the right to seek damages from any such person to the fullest extent permitted by law. Forfeited Prizes may be re-awarded to alternate winners in Sponsor's sole discretion. Failure or delay by the Sponsor or Administrator to enforce any provision of these Official Rules shall not constitute a waiver of that provision. If Prize involves a destination, local laws may restrict service availability to all. See the Equality Index for more information.

12. WINNERS LIST: For the names of the Winners, mail a self-addressed, stamped envelope to 30th Anniversary Social Sweepstakes Winners List Request, The Knot Worldwide, 295 Fifth Avenue, New York, NY 10016. Requests must be received by no later than thirty days after the applicable Drawing Date. Winners list will be sent after the prizes have been awarded.

This Sweepstakes is in no way sponsored, endorsed or administered by Instagram, Facebook, TikTok or similar social media sites.

Questions or comments regarding the Sweepstakes can be submitted by email to tksocial@theknotww.com@theknotww.com.