

Rent The Runway Sweepstakes

NO PURCHASE IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. MAKING A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW.

TERM:

The Rent The Runway Sweepstakes (the "Sweepstakes") entry period commences at 12:01 a.m. Eastern Time and ends at 11:59 p.m. Eastern Time on each day beginning on August 13, 2018 and ending on August 17, 2018 (the "Sweepstakes Entry Period"). The Sweepstakes is sponsored by XO Group Inc., 195 Broadway, 25th Floor, New York, NY 10007 ("Sponsor").

ELIGIBILITY:

This Sweepstakes is open to any legal resident of the 50 United States, and the District of Columbia, 18 years or older as of date of entry. Entrants must be registered members of www.theknot.com. Employees of the Sponsor; Prize provider(s); any promotional companies or advertising agencies participating in the Sweepstakes and employees of their respective affiliates and subsidiaries; any persons involved in the creation, development, or implementation of this Sweepstakes; and any other persons or entities directly associated with this Sweepstakes and any members of their immediate families or households are ineligible to participate. Online entries for the Sweepstakes drawing must be received prior to the expiration of the Sweepstakes Entry Period. This Sweepstakes is void in Puerto Rico and the U.S. Virgin Islands and wherever prohibited or restricted by law, and is subject to all federal, state, and local laws and regulations. By submitting an entry form, entrants agree to abide by these Official Rules and all applicable federal, state, and local laws and regulations that govern sweepstakes.

GRAND PRIZES:

Eighteen (18) Grand Prize winners will each receive one (1) digital coupon code to use towards one (1) rental redeemable on www.renttherunway.com (Approximate Retail Value: \$85.00 per Grand Prize).

The Grand Prizes are not transferable, assignable, or redeemable for cash or other consideration (other than with respect to Grand Prizes comprising of credits, coupon codes or gift certificates, which are redeemable only for the applicable retailer's products/services in accordance with their respective terms), and no substitutions will be allowed except by Sponsor, which reserves the right to substitute prizes of equal or greater value or nature if advertised prize is not available. Unused portions of the Grand Prize are not redeemable for cash or any other offering. All expenses not specifically and expressly provided herein are the responsibility of the applicable Grand Prize winner. Each Grand Prize winner is responsible for compliance with all applicable federal, state, and/or local laws and regulations, including, without limitation, the payment of all applicable taxes.

HOW TO ENTER:

You may enter the Sweepstakes one (1) time on any day of your choice during the Sweepstakes Entry Period by creating a Wedding Website on TheKnot.com. To create your Wedding Website, you must navigate to your Wedding Website dashboard to select the design, click and choose the theme and confirm your details. Your website is complete when you receive a success screen that states "Congrats, You've created your wedding website".

Each of the above steps must all be completed in their entirety as of the day you enter the Sweepstakes during the Sweepstakes Entry Period. Any entry deemed inappropriate or unsuitable, in Sponsor's sole discretion will be disqualified. Any Entry or portion thereof that is, in the Sponsor's sole discretion, obscene, profane, lewd, defamatory, contains any proper names, third party materials, or otherwise violates or infringes (or may infringe) any copyright, trademark or logo or is otherwise objectionable, will disqualify the entrant. Entry must be in keeping with Sponsor's image and may not be offensive, as determined by Sponsor in its sole discretion. By submitting an entry, you hereby grant the Sponsor, its affiliates, subsidiaries, assigns, licensees, and legal representatives the irrevocable, perpetual, worldwide right to use, reproduce, edit, market, store, distribute, have distributed, publicly and privately display, communicate, publicly and privately perform, transmit, have transmitted, create derivative works based upon, and promote the entry (as such may be edited and modified by the Sponsor in its discretion) for editorial, commercial, promotional and all other purposes (including posting on any websites). **Alternative Method of Entry: Alternatively, you may enter the Sweepstakes by hand printing your full name, address, city, state, zip code, email address, date of birth and the name of the Sweepstakes (Rent The Runway Sweepstakes) on a 3x5 card and mailing it to: XO Group Inc., (Enjoy the Journey Sweepstakes), 195 Broadway, 25th Floor, New York, NY 10007. Mail-in entries must be postmarked by August 17, 2018 and received by August 22, 2018, to be eligible for the final Grand Prize drawing.**

Limit one entry per person, regardless of method of entry. Normal Internet access and usage charges imposed by your online carrier apply. Incomplete or late entries will be disqualified. An entry will be deemed to have been made by the "authorized account holder" of the email address utilized at the time the entry is made. For purposes herein, the "authorized account holder" refers to the person assigned to an email address by an Internet access provider, online service provider, or other organization responsible for assigning email addresses. If an entrant is determined to have sent more than one entry, that entrant will be disqualified. All entries will become the property of Sponsor and will not be returned. Sponsor is not responsible for transmission and/or computer error.

For the avoidance of doubt, acceptance of entries or submissions will not be deemed to waive any provisions of these Official Rules, and the entrant may subsequently be disqualified. If an entrant is determined to have sent more than one entry, that entrant will be disqualified. Any attempt by a person to use multiple accounts in order to enter more than once will result in disqualification. Sponsor is not responsible for transmission and/or computer error. For the avoidance of doubt, acceptance of entries or submissions will not be deemed to waive any provisions of these Official Rules, and the entrant may subsequently be disqualified.

RANDOM DRAWINGS/ODDS OF WINNING/WINNERS:

The potential winners of the Sweepstakes will be selected in a random drawing, from all eligible entries on or about August 24, 2018. Winners will be notified by email on or about August 24, 2018 and Winners must respond to the email within 24 hours of notification to The Knot email address to claim the prize otherwise, Sponsor reserves the right to select another winner. The Grand Prize drawings will be conducted by Sponsor. The Grand Prize drawings shall be final and conclusive. The odds of winning a Grand Prize will be determined by the actual number of eligible entries received/postmarked for each daily drawing. Potential Grand Prize winners will be required to sign and return an Affidavit of Eligibility, Liability Release, and where legal, a Publicity Release within ten (10) days of notification attempt. Noncompliance within this time period will result in disqualification and forfeiture of the Grand Prize, and Sponsor may, in its sole discretion, award the Grand Prize to an alternate winner selected at random from all eligible entries received/postmarked for that daily drawing. If Grand Prize notification is returned as non-deliverable, potential winner will be disqualified and the Grand Prize forfeited, and Sponsor may, in its sole discretion, award the Grand Prize to an alternate winner selected at random from all eligible entries received/postmarked for that daily drawing. The names of the winners of the Sweepstakes will be available after September 24 2018. Sponsor will make up to three (3) attempts to award each prize at which point unclaimed prizes will not be awarded. To obtain this information, send a self-addressed stamped envelope to: Rent The Runway Sweepstakes -Winners, c/o XO Group Inc., 195 Broadway, 25th Floor, New York, NY 10007.

CAUTION:

Any attempt by any person to deliberately damage any web site or undermine legitimate operation of a sweepstakes may constitute a violation of criminal and civil laws, and should such an attempt be made, Sponsor reserves the right to seek damages from and/or to prosecute any such person to the fullest extent permitted by law. Any such tampering will also result in ineligibility to win the Grand Prize in the Sweepstakes.

CONDITIONS:

If winner does not wish to accept the specific prize he/she has been selected to receive, winner will forfeit the entire prize and an alternate winner will be selected for that specific prize. By participating in this Sweepstakes, entrants agree to be bound by these Official Rules and the decisions of Sponsor, which are final in all matters relating to this Sweepstakes, and acknowledge compliance with these Official Rules. Each entrant acknowledges that the Privacy Policy and Terms of Use found on the www.theknot.com website are hereby incorporated by reference and apply to the submission of entries pursuant to these Official Rules. By participating in this Sweepstakes, each entrant hereby agrees to Sponsor's collection and usage of the entrant's personal information and acknowledges that entrant has read and accepted the above-referenced Privacy Policy and Terms of Use.

Sponsor is in no way liable for any damage, loss, or injury resulting from computer malfunctions, misdirected or incomplete entries, or acceptance and use of the Grand Prize. Sponsor and its agents shall have no liability or responsibility for injuries, damages or liabilities caused or claimed to be caused by participation in the Sweepstakes or the use or misuse of a prize.

Sponsor reserves the right, in its sole discretion, to cancel, modify or suspend the Sweepstakes should virus, bugs, or other causes beyond the control of Sponsor corrupt the administration, security, fairness, integrity or proper play of the Sweepstakes and award the Grand Prizes from all eligible entries received/postmarked prior to cancellation or suspension.

By entering this Sweepstakes, each entrant hereby voluntarily and irrevocably releases, holds harmless and agrees not to institute any claim against Sponsor, Rent The Runway, or any of their respective affiliates and subsidiaries, and their respective officers, directors, shareholders, employees and agents from any losses, damages, or expenses from any and all injuries, losses or damages of any kind arising from or in connection with, either directly or indirectly, (1) the awarding, acceptance, receipt, possession, use and/or misuse of any prize awarded herein; and/or (2) participation in the Sweepstakes or any prize-related activities.

Under no circumstances will any entrant be permitted to obtain awards for, and each entrant hereby waives all rights to claim, punitive, incidental or consequential damages, or any other damages, including attorneys' fees, and entrant further waives all rights to have damages multiplied or increased.

By accepting a Grand Prize, each winner grants Sponsor permission to use his or her name and likeness for advertising and promotional purposes without any additional compensation (except where prohibited by law). By entering the Sweepstakes, entrants shall be deemed to have agreed to have their entry information made available to the Sponsor.

The Sweepstakes is subject to these Official Rules. By entering the Sweepstakes, entrants and the winner agree to waive any right to claim any ambiguity, inequity or error in the Official Rules of the Sweepstakes, and/or of the Sweepstakes itself, and agree to be bound by these Official Rules and by all decisions of, and interpretations of these Official Rules by, the Sponsor, which in all respects shall be final and binding.

THE NEW YORK COURTS (STATE AND FEDERAL) SHALL HAVE SOLE JURISDICTION OF ANY CONTROVERSIES REGARDING THE SWEEPSTAKES AND THE LAWS OF THE STATE OF NEW YORK WITHOUT REGARD TO CONFLICTS OF LAWS PRINCIPLES, SHALL GOVERN THE SWEEPSTAKES. ENTRANTS WAIVE ANY AND ALL OBJECTIONS TO JURISDICTION AND VENUE IN THESE COURTS AND HEREBY SUBMIT TO THE JURISDICTION OF THOSE COURTS.

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SPONSOR:

XO Group Inc., 195 Broadway, 25th Floor, New York, NY 10007

ADMINISTRATOR:

XO Group Inc., 195 Broadway, 25th Floor, New York, NY 10007

