### **Royal Caribbean Dream Wedding Sweepstakes**

NO PURCHASE IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. MAKING A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING, VOID WHERE PROHIBITED BY LAW.

#### TERM:

The Royal Caribbean Dream Wedding Sweepstakes is comprised of seven (7) separate sweepstakes (each, a "Sweepstakes"), with entry periods as follows (each, a "Sweepstakes Entry Period"):

- February 17, 2014 February 23, 2014;
- February 24, 2014 March 2, 2014:
- March 3, 2014 March 9, 2014;
- March 10, 2014 March 16, 2014;
- March 17, 2014 March 23, 2014;
- March 24, 2014 March 30, 2014;
- March 31, 2014 April 2, 2014.

Each Sweepstakes Entry Period commences at 12:00 a.m. Eastern Time on the first date of the applicable Sweepstakes Entry Period and ends at 11:59 p.m. Eastern Time on the last day of the applicable Sweepstakes Entry Period. Each Sweepstakes is sponsored by XO Group Inc., 195 Broadway, 25th Floor, New York, NY ("Sponsor").

#### ELIGIBILITY:

This Sweepstakes is open to any legal resident of the 50 United States, and the District of Columbia, 21 years or older as of date of entry. Employees of the Sponsor; Royal Caribbean International (the "Prize Provider"); any promotional companies or advertising agencies participating in the Sweepstakes and employees of their respective subsidiaries and affiliates; any persons involved in the creation, development, or implementation of this Sweepstakes; and any other persons or entities directly associated with this Sweepstakes and any members of their immediate families or households are ineligible to participate. Entries for the Sweepstakes drawing must be received prior to the expiration of the Sweepstakes Entry Period. This Sweepstakes is void in Puerto Rico and the U.S. Virgin Islands and wherever prohibited or restricted by law, and is subject to all federal, state, and local laws and regulations. By submitting an entry form, entrants agree to abide by these Official Rules and all applicable federal, state, and local laws and regulations that govern sweepstakes.

#### **GRAND PRIZES/VALUE:**

One (1) Grand Prize winner per Sweepstakes (selected in separate random drawings following each Sweepstakes Entry Period) will each receive one (1) seven (7)-night cruise for the winner and one (1) guest aboard a Royal Caribbean International® vessel.

Approximate retail value of each Grand Prize is \$1950. Actual retail value may vary based on travel dates. The Grand Prizes are not transferable, assignable, or redeemable for cash or any other consideration, and no substitutions will be allowed except by Sponsor, which reserves the right to substitute prizes of equal or greater value or nature if advertised prize (or component thereof) is not available.

Each Grand Prize will be issued in the form of a cruise certificate. Grand Prize redemption is subject on stateroom availability at time of booking. Each Grand Prize is provided subject to the terms and conditions in Royal Caribbean's Cruise Ticket Contract, Complimentary Cruise Certificate, and applicable brochure. Such terms and conditions of use that are listed on these documents include, but are not limited to the following: cruise must be booked 21 days prior to sailing and sailing must be completed within 365 days of Cruise Certificate issue date; certificate only applicable to cabin categories F, H, I, M, L, N, and Q and for Oasis of the Seas and Allure of the Seas ships only, eligible stateroom categories are G, F, H, I, M, L, N, and Q.

Accommodations are for two (2) adults (Grand Prize winner and his or her fiancé/spouse only). Blackout dates and restrictions may apply. Extensions will not be permitted. Guest of each Grand Prize winner must travel at the same time as and share a room with the Grand Prize winner. Rooms based on double-occupancy. Each Grand Prize winner may add additional guests to the stateroom (and not as part of the Grand Prize) at the then-current prevailing rates, subject to availability. Trip and travel expenses and insurance are not included. Each Grand Prize winner and guest must possess valid travel documents (i.e., valid photo ID, passport, visa, etc.) in order to travel. Each Grand Prize winner's guest must be age 21 or older and must execute a Release of Liability prior to use of accommodations. Each Grand Prize winner and guest agree (i) to undergo and authorize a background investigation conducted by Sponsor and agree to sign all documents requested by, and necessary to enable, Sponsor to conduct a background investigation, including, without limitation, enabling Sponsor to investigate, access and collect information about you and any of the statements made by you in your entry submission or otherwise; (ii) to be interviewed by telephone or in person (at a location designated by Sponsor ) with respect thereto, and (iii) to be subject to rejection, removal and/or eviction by Sponsor for any violation of any rules of conduct or other objectionable conduct, or reasonable suspicion thereof. Each Grand Prize includes standard guest accommodations. All expenses not specifically and expressly provided herein are the responsibility of the Grand Prize winner, including, without limitation, airfare, transfers, federal, state, local, or other government or quasi-governmental taxes and fees, fuel supplement charges, travel insurance, items of a personal nature (i.e. shore excursions, passport fees, gratuities, alcoholic beverages, photographs, some entertainment, service fees, medical services, etc.), ground transportation, and any costs or expenses associated with additional guests of Grand Prize winner. Each Grand Prize winner is responsible for compliance with all applicable federal, state, and/or local laws and regulations, including, without limitation, the payment of all applicable taxes.

## **HOW TO ENTER:**

You may enter the Sweepstakes by (1) accessing the entry screen at [insert URL], (2) voting for The Knot Dream Wedding detail to be voted on during the applicable Sweepstakes Entry Period in accordance with the on-screen instructions, and (3) fully completing the on-screen entry form and transmitting the information to the Sponsor, in each case, before the end of the applicable Sweepstakes Entry Period. Your full name, phone number, email address and birthday are required for entry. To receive additional entries: Each entrant can gain up to four additional entries per day during the applicable Sweepstakes Entry Period by selecting the "Share" option on the voting acknowledgment page and sharing on Facebook, Twitter, Google+ and/or Pinterest in accordance with the on-screen instructions (one additional entry per day per "Share"). Normal Internet access and usage charges imposed by your online carrier apply. Incomplete or late entries will be disqualified. An entry will be deemed to have been made by the "authorized account holder" of the email address utilized at the time the entry is made. For purposes herein, the "authorized account holder" refers to the person assigned to an email address by an Internet access provider, online service provider, or other organization responsible for assigning email addresses. All entries will become the property of Sponsor and will not be returned. Sponsor is not responsible for transmission and/or computer error. For the avoidance of doubt, acceptance of entries or submissions will not be deemed to waive any provisions of these Official Rules, and the entrant may subsequently be disqualified.

### RANDOM DRAWINGS/ODDS OF WINNING/WINNERS:

The potential Grand Prize winners of each Sweepstakes will be selected in separate random drawings, each occurring on or about April 7, 2014, from all eligible entries received for the applicable Sweepstakes. Each winner will be notified via email or phone, using the contact information provided on his/her entry form. Each entrant is responsible for the accuracy of the information included in his/her entry form. The Grand Prize drawings will be conducted by Sponsor. The prize drawings shall be final and conclusive. The odds of winning a Grand Prize will be determined by the actual number of eligible entries received in the applicable Sweepstakes. Potential Grand Prize winners will be required to sign and return an Affidavit of Eligibility, Liability Release, and where legal, a Publicity Release within ten (10) days of notification attempt. Noncompliance within this time period will result in disqualification and forfeiture of the applicable prize, and Sponsor may, in its sole discretion, award such prize to an alternate winner selected at random from all eligible entries received during the applicable Sweepstakes Entry Period. If prize notification is returned as non-deliverable, the potential Grand Prize winner will be disqualified and the applicable prize forfeited, and Sponsor may, in its sole discretion, award the prize to an alternate winner selected at random from all eligible entries received during the applicable Sweepstakes Entry Period. The names of the winners of the Sweepstakes will be available after May 2, 2014. To obtain this information, send a self-addressed stamped envelope to: Royal Caribbean Dream Wedding Sweepstakes - Winners, c/o XO Group Inc., 195 Broadway, 25th Floor, New York, NY 10007.

### **CAUTION:**

Any attempt by any person to deliberately damage any web site or undermine legitimate operation of a sweepstakes may constitute a violation of criminal and civil laws, and should such an attempt be made, Sponsor reserves the right to seek damages from and/or to prosecute any such person to the fullest extent permitted by law. Any such tampering will also result in ineligibility to win a Grand Prize in the Sweepstakes.

# CONDITIONS:

By participating in this Sweepstakes, entrants agree to be bound by these Official Rules and the decisions of Sponsor, which are final in all matters relating to this Sweepstakes and acknowledge compliance with these Official Rules. Each entrant acknowledges that the Privacy Policy and Terms of Use found on the <a href="https://www.theknot.com">www.theknot.com</a> website are hereby incorporated by reference and apply to the submission of entries pursuant to these Official Rules. By participating in this Sweepstakes, each entrant hereby agrees to Sponsor's collection and usage of the entrant's personal information and acknowledges that entrant has read and accepted the above-referenced Privacy Policy and Terms of Use.

Sponsor is in no way liable for any damage, loss, or injury resulting from computer malfunctions, misdirected or incomplete entries, or acceptance and use of any prize. Sponsor and its agents shall have no liability or responsibility for injuries, damages or liabilities caused or claimed to be caused by participation in the Sweepstakes or the use or misuse of a Grand Prize. Sponsor reserves the right, in its sole discretion, to cancel, modify or suspend the Sweepstakes should virus, bugs, or other causes beyond the control of Sponsor corrupt the administration, security, fairness, integrity or proper play of the Sweepstakes and award the applicable prizes from all eligible entries received prior to cancellation or suspension.

By entering this Sweepstakes, each entrant hereby voluntarily and irrevocably releases, holds harmless and agrees not to institute any claim against Sponsor, Royal Caribbean International, or any of their respective affiliates and subsidiaries, and their respective officers, directors, employees and agents from any losses, damages, or expenses from any and all injuries, losses or damages of any kind arising from or in connection with, either directly or indirectly, (1) the awarding, acceptance, receipt, possession, use and/or misuse of any prize awarded herein; and/or (2) participation in the Sweepstakes or any prize-related activities.

Under no circumstances will any entrant be permitted to obtain awards for, and each entrant hereby waives all rights to claim, punitive, incidental or consequential damages, or any other damages, including attorneys' fees, and each entrant further waives all rights to have damages multiplied or increased.

By accepting the Grand Prize, each winner grants Sponsor permission to use his or her name and likeness for advertising and promotional purposes without any additional compensation (except where prohibited by law). By entering the Sweepstakes, entrants shall be deemed to have agreed to have their entry information made available to the Sponsor. By entering the Sweepstakes, each entrant agrees that Royal Caribbean International and its affiliates and subsidiaries may send you promotions and special offers they feel may be of interest to you. The Sweepstakes is subject to these Official Rules. By entering the Sweepstakes, entrants and the winners agree to waive any right to claim any ambiguity, inequity or error in the Official Rules of the Sweepstakes, and/or of the Sweepstakes itself, and agree to be bound by these Official Rules and by all decisions of, and interpretations of these Official Rules by, the Sponsor, which in all respects shall be final and binding.

THE NEW YORK COURTS (STATE AND FEDERAL) SHALL HAVE SOLE JURISDICTION OF ANY CONTROVERSIES REGARDING THE SWEEPSTAKES AND THE LAWS OF THE STATE OF NEW YORK, WITHOUT REGARD TO CONFLICTS OF LAWS PRINCIPLES, SHALL GOVERN THE SWEEPSTAKES. ENTRANTS WAIVE ANY AND ALL OBJECTIONS TO JURISDICTION AND VENUE IN THESE COURTS AND HEREBY SUBMIT TO THE JURISDICTION OF THOSE COURTS. The terms of the Cruise Ticket Contract govern controversies related to the Cruise.

All rights reserved. Official Rules may be copied for personal use only and not for any commercial purpose whatsoever. Royal Caribbean International is not responsible for the collection, submission or processing of entries, the administration of the Sweepstakes or the selection of winners. Royal Caribbean International® is a trademark of Royal Caribbean Cruises Ltd. in the United States and certain other countries and is used with permission.

### SPONSOR:

XO Group Inc., 195 Broadway, 25th Floor, New York, NY 10007.

### ADMINISTRATOR:

XO Group Inc., 195 Broadway, 25th Floor, New York, NY 10007.