

Lenox Win a Destination Wedding in Hawaii Sweepstakes

NO PURCHASE IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. MAKING A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW.

TERM:

The Lenox Win a Destination Wedding in Hawaii Sweepstakes (the "Sweepstakes") entry period commences at 12:00 a.m. Eastern Daylight Time on March 13, 2013, and ends at 11:59 p.m. Eastern Daylight Time on April 12, 2013 (the "Sweepstakes Entry Period"). The Sweepstakes is sponsored by XO Group Inc., 195 Broadway, 25th Floor, New York, NY 10007 ("Sponsor").

ELIGIBILITY:

This Sweepstakes is open to any legal resident of the 50 United States, and the District of Columbia, 21 years or older as of date of entry. Each entrant must be a registered member of www.theknot.com as of date of entry to be eligible. Employees of the Sponsor; Prize Providers; any promotional companies or advertising agencies participating in the Sweepstakes and employees of their respective affiliates and subsidiaries; any persons involved in the creation, development, or implementation of this Sweepstakes; and any other persons or entities directly associated with this Sweepstakes and any members of their immediate families or households are ineligible to participate. Entries for the Sweepstakes drawing must be received prior to the expiration of the Sweepstakes Entry Period. This Sweepstakes is void in Puerto Rico and the U.S. Virgin Islands and wherever prohibited or restricted by law, and is subject to all federal, state, and local laws and regulations. By submitting an entry form, entrants agree to abide by these Official Rules and all applicable federal, state, and local laws and regulations that govern sweepstakes.

GRAND PRIZE/VALUE:

One (1) Grand Prize winner will receive the following:

- A Grand Wailea Resort "Lei Aloha Celebration Wedding" package that includes the following:
 - Use of the Wailea Seaside Chapel and Chapel Gardens for wedding ceremony (not to exceed 1 ½ hours);
 - A member of the clergy to perform the wedding ceremony;
 - Grand Prize winner's choice of one (1) of the following: two (2) traditional Hawaiian wedding leis for a lei exchange and a "Circle of Love", created with tropical flowers, or a choice of floral bouquet for the bride and a coordinating boutonniere for the groom, in each case, to be chosen from pre-selected options provided by Sponsor in its sole discretion;
 - Choice of either a solo guitarist or solo organist to accompany the wedding ceremony, to be chosen from pre-selected options provided by Sponsor in its sole discretion;
 - Photography celebration, including up to two (2) hours of photography services to be provided by a photographer selected by Sponsor in its sole discretion;
 - Pressing of the bride's gown and the groom's attire;
 - A two-tiered wedding cake (serves 15 guests), selected by Sponsor in its sole discretion;
 - One bottle of champagne to be served with the cake;
 - A commemorative Grand Wailea Resort marriage certificate;
 - Assistance from a Grand Wailea Resort wedding specialist;
 - Wedding reception for up to twenty (20) guests at Humu restaurant, including non-alcoholic beverages and three (3)-course pre fixe menu to be planned by the restaurant;
- Hotel accommodations at the Grand Wailea Resort in Maui, Hawaii, as follows:
 - One standard double occupancy hotel room for Grand Prize winner and his/her fiancée for ten (10) days/nine (9) nights; and
 - Ten (10) standard double occupancy hotel rooms for reception guests for four (4) days/three (3) nights;
- One (1) Marchesa gown, selected by Sponsor in its sole discretion and to the extent available (alterations and fittings not included);
- One (1) Marchesa handbag, selected by Sponsor in its sole discretion;
- China service prize package, consisting of the following, in each case, as selected by Grand Prize winner from the Marchesa by Lenox collection:
 - Eight (8) five (5)-piece flatware settings (including one (1) of each of the following: knife, fork, salad fork, spoon and teaspoon);
 - Eight (8)-piece set of goblets, red wine glasses, white wine glasses, or flutes; and
 - Eight (8) five (5)-piece fine china place settings (including one (1) of each of the following: dinner plate, salad plate, bread and butter plate, saucer and cup) or eight (8) four (4)-piece china place settings (dinner plate, accent plate, all-purpose bowl and mug); and
- Two (2) round-trip, coach-class tickets for flights on Hawaiian Airlines for Grand Prize winner and his/her fiancée, on a flight itinerary selected by Sponsor in its sole discretion, to and from Maui Hawaii (Kalahui Airport) and one of the following airports: Las Vegas, NV (McCarran International Airport), Los Angeles, CA (Los Angeles International Airport), New York, NY (John F. Kennedy International Airport), Oakland, CA (Oakland International Airport), Phoenix, AZ (Phoenix Sky Harbor International Airport), Portland, OR (Portland International Airport), Sacramento, CA (Sacramento International Airport), San Diego, CA (San Diego

International Airport), San Francisco, CA (San Francisco International Airport), San Jose, CA (San Jose International Airport) and Seattle, WA (Seattle-Tacoma International Airport).

Approximate Retail Value of the Grand Prize is \$44,000. Actual retail value may vary. The Grand Prize is not transferable or assignable, or redeemable for cash or any other consideration, and no substitutions will be allowed except by Sponsor, which reserves the right to substitute prizes of equal or greater value or nature if advertised prize (or a component thereof) is not available.

Blackout dates include, but are not limited to, major U.S. holidays and their corresponding weekends. Additional blackout dates and restrictions may apply. The Grand Prize flights must be booked at least thirty (30) days in advance. The Grand Prize hotel accommodations, "Lei Aloha Celebration Wedding" package and flights are subject to space availability. If any portion of the hotel stays described above is not used, the applicable room nights will be forfeited. The Grand Prize hotel accommodations, "Lei Aloha Celebration Wedding" package and flights must be used as part of one Grand Prize travel itinerary and may not be separated into separate trips. The Grand Prize travel itinerary must be completed by June 30, 2014. Extensions will not be permitted. Grand Prize winner and his/her fiancée must travel at the same time and share a room; no additional persons are allowed to stay in the same room as the Grand Prize winner and his/her fiancée. Standard room occupancy limits apply to other rooms. No additional persons allowed to stay in such rooms. Trip and travel expenses and insurance are not included. Grand Prize winner, Grand Prize winner's fiancée and guests must possess valid travel documents (i.e., valid photo ID, passport, visa, etc.) in order to travel. Grand Prize winner, Grand Prize winner's fiancée and guests must get any required inoculations and/or required medical forms completed to clear them for travel (medical forms provided by prize provider prior to travel, if necessary). Grand Prize winner's fiancée and guests must be aged 21 or older and must execute a Release of Liability prior to use of accommodations. Grand Prize winner and his/her fiancée agree (i) to undergo and authorize a background investigation conducted by Sponsor and prize provider(s) and agree to sign all documents requested by, and necessary to enable, Sponsor and the prize provider(s) to conduct a background investigation, including, without limitation, enabling Sponsor or the prize provider(s) to investigate, access and collect information about you and any of the statements made by you in your entry submission or otherwise; (ii) to be interviewed by telephone or in person (at a location designated by Sponsor or the prize provider(s)) with respect thereto, and (iii) to be subject to rejection, removal and/or eviction by Sponsor or the prize providers for any violation of any rules of conduct or other objectionable conduct, or reasonable suspicion thereof. All expenses not specifically and expressly provided herein are the responsibility of the Grand Prize winner, including, without limitation, airfare not specifically set forth above, taxes, incidental charges, gratuities, and ground transportation. The Grand Prize winner is responsible for compliance with all applicable federal, state, and/or local laws and regulations, including, without limitation, the payment of all applicable taxes.

HOW TO ENTER:

You may enter the Sweepstakes by accessing the entry screen at <http://content.theknot.com/sweepstakes/lenox-marchesa-wedding/index.html> and fully completing the on-screen entry form and transmitting the information to the Sponsor during the Sweepstakes Entry Period. Your full name, address, city, state, zip code, email address, date of birth, and complete responses to the entry form are required for entry. Limit one (1) entry submission/registration per person/email address. Normal Internet access and usage charges imposed by your online carrier apply. Incomplete or late entries will be disqualified. An entry will be deemed to have been made by the "authorized account holder" of the email address utilized at the time the entry is made. For purposes herein, the "authorized account holder" refers to the person assigned to an email address by an Internet access provider, online service provider, or other organization responsible for assigning email addresses. If an entrant is determined to have sent more than one entry, that entrant will be disqualified. All entries will become the property of Sponsor and will not be returned. Sponsor is not responsible for transmission and/or computer error. For the avoidance of doubt, acceptance of entries or submissions will not be deemed to waive any provisions of these Official Rules, and the entrant may subsequently be disqualified.

RANDOM DRAWING/ODDS OF WINNING/WINNER:

The potential winner of the Sweepstakes will be selected in a random drawing, on or about April 30, 2013, from all eligible entries received. The Grand Prize will be awarded and winner will be notified via email and/or U.S. mail on or before May 3, 2013, using the contact information provided on the winner's entry form. Each entrant is responsible for the accuracy of the information included in his/her entry. The Grand Prize drawing will be conducted by Sponsor. The Grand Prize drawing shall be final and conclusive. The odds of winning the Grand Prize will be determined by the actual number of eligible entries received. Potential Grand Prize winner(s) will be required to sign and return an Affidavit of Eligibility, Liability Release, and where legal, a Publicity Release within ten (10) days of notification attempt. Noncompliance within this time period will result in disqualification and forfeiture of the Grand Prize, and Sponsor may, in its sole discretion, award the Grand Prize to an alternate winner selected at random from all eligible entries received. If Grand Prize notification is returned as non-deliverable, potential winner will be disqualified and the Grand Prize forfeited, and Sponsor may, in its sole discretion, award the Grand Prize to an alternate winner selected at random from all eligible entries received. The name of the winner of the Sweepstakes will be available May 28, 2013. To obtain this information, send a self-addressed stamped envelope to: Lenox Win a Destination Wedding in Hawaii Sweepstakes - Winner, c/o XO Group Inc., 195 Broadway, 25th Floor, New York, NY 10007.

CAUTION:

Any attempt by any person to deliberately damage any web site or undermine legitimate operation of a sweepstakes may constitute a violation of criminal and civil laws, and should such an attempt be made, Sponsor reserves the right to seek damages from and/or to prosecute any such person to the fullest extent permitted by law. Any such tampering will also result in ineligibility to win the Grand Prize in the Sweepstakes.

CONDITIONS:

By participating in this Sweepstakes, entrants agree to be bound by these Official Rules and the decisions of Sponsor, which are final in all matters relating to this Sweepstakes, and acknowledge compliance with these Official Rules. Each entrant acknowledges that the Privacy Policy and Terms of Use found on the www.theknot.com website are hereby incorporated by reference and apply to the submission of entries pursuant to these Official Rules. By participating in this Sweepstakes, each entrant hereby agrees to Sponsor's collection and usage of the entrant's personal information and acknowledges that entrant has read and accepted the above-referenced Privacy Policy and Terms of Use.

Sponsor is in no way liable for any damage, loss, or injury resulting from computer malfunctions, misdirected or incomplete entries, or acceptance and use of the Grand Prize. Sponsor and its agents shall have no liability or responsibility for injuries, damages or liabilities caused or claimed to be caused by participation in the Sweepstakes or the use or misuse of a prize. Sponsor reserves the right, in its sole discretion, to cancel, modify or suspend the Sweepstakes should virus, bugs, or other causes affect the administration, security, fairness, integrity or proper play of the Sweepstakes and may, in its sole discretion, award the Grand Prize from all eligible entries received prior to cancellation or suspension.

By entering this Sweepstakes, each entrant hereby voluntarily and irrevocably releases, holds harmless and agrees not to institute any claim against Sponsor, Hilton Worldwide, Inc., Lenox Corporation, Marchesa LLC, Bloomingdales, Inc., Hawaiian Airlines, Inc. or any of their respective affiliates and subsidiaries, and their respective officers, directors, shareholders, employees and agents from any losses, damages, or expenses from any and all injuries, losses or damages of any kind arising from or in connection with, either directly or indirectly, (1) the awarding, acceptance, receipt, possession, use and/or misuse of any prize awarded herein; and/or (2) participation in the Sweepstakes or any prize-related activities.

The sponsor of this promotion is XO Group Inc., which is solely responsible for all aspects of the promotion. By participating in this promotion, all participants and prize winners agree that Hilton Worldwide, management company of Grand Wailea, their partnerships, subsidiaries and affiliates and each of such entities' respective officers, directors, agents and employees are not responsible or liable for any injury, loss, illness, litigation or damage that may occur from participation in the promotion or acceptance, possession, use or misuse of prizes. Hilton Worldwide is just providing the prizes and is not responsible for the conduct or administration of this sweepstakes. The Grand Wailea logo and logotype are registered trademarks of Hilton Worldwide.

Under no circumstances will any entrant be permitted to obtain awards for, and each entrant hereby waives all rights to claim, punitive, incidental or consequential damages, or any other damages, including attorneys' fees, and entrant further waives all rights to have damages multiplied or increased.

By accepting the Grand Prize, the winner grants Sponsor permission to use his or her name and likeness for advertising and promotional purposes without any additional compensation (except where prohibited by law). By entering the Sweepstakes, entrants shall be deemed to have agreed to have their entry information made available to the Sponsor. **By entering the Sweepstakes, entrants agree that Lenox Corporation and its affiliates and subsidiaries may send you promotions and special offers they feel may be of interest to you.** The Sweepstakes is subject to these Official Rules. By entering the Sweepstakes, entrants and the winner agree to waive any right to claim any ambiguity, inequity or error in the Official Rules of the Sweepstakes, and/or of the Sweepstakes itself, and agree to be bound by these Official Rules and by all decisions of, and interpretations of these Official Rules by, the Sponsor, which in all respects shall be final and binding.

THE NEW YORK COURTS (STATE AND FEDERAL) SHALL HAVE SOLE JURISDICTION OF ANY CONTROVERSIES REGARDING THE SWEEPSTAKES AND THE LAWS OF THE STATE OF NEW YORK, WITHOUT REGARD TO CONFLICTS OF LAWS PRINCIPLES, SHALL GOVERN THE SWEEPSTAKES. ENTRANTS WAIVE ANY AND ALL OBJECTIONS TO JURISDICTION AND VENUE IN THESE COURTS AND HEREBY SUBMIT TO THE JURISDICTION OF THOSE COURTS.

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SPONSOR:

XO Group Inc., 195 Broadway, 25th Floor, New York, NY 10007.

ADMINISTRATOR:

XO Group Inc., 195 Broadway, 25th Floor, New York, NY 10007.